

WSARC Racquet Survey Results

April 3, 2017

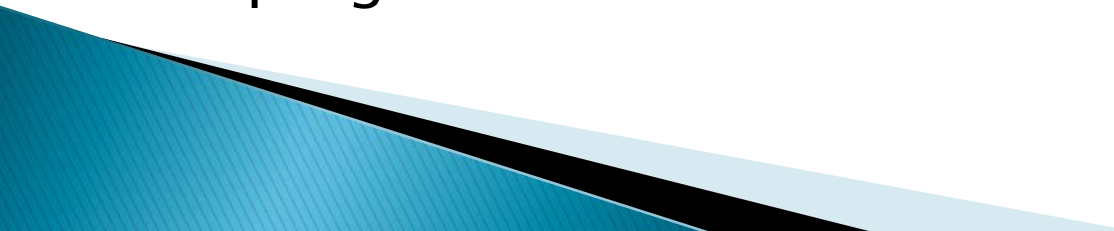
Survey Results

- ▶ 306 Respondents
 - 101 Paddle Only (>95%)
 - 19 Tennis Only (>95%)
 - 20 Paddle and Tennis (>95%)
 - 168 Swim (about 33%)
- ▶ Robust support for more paddle courts

Survey Results

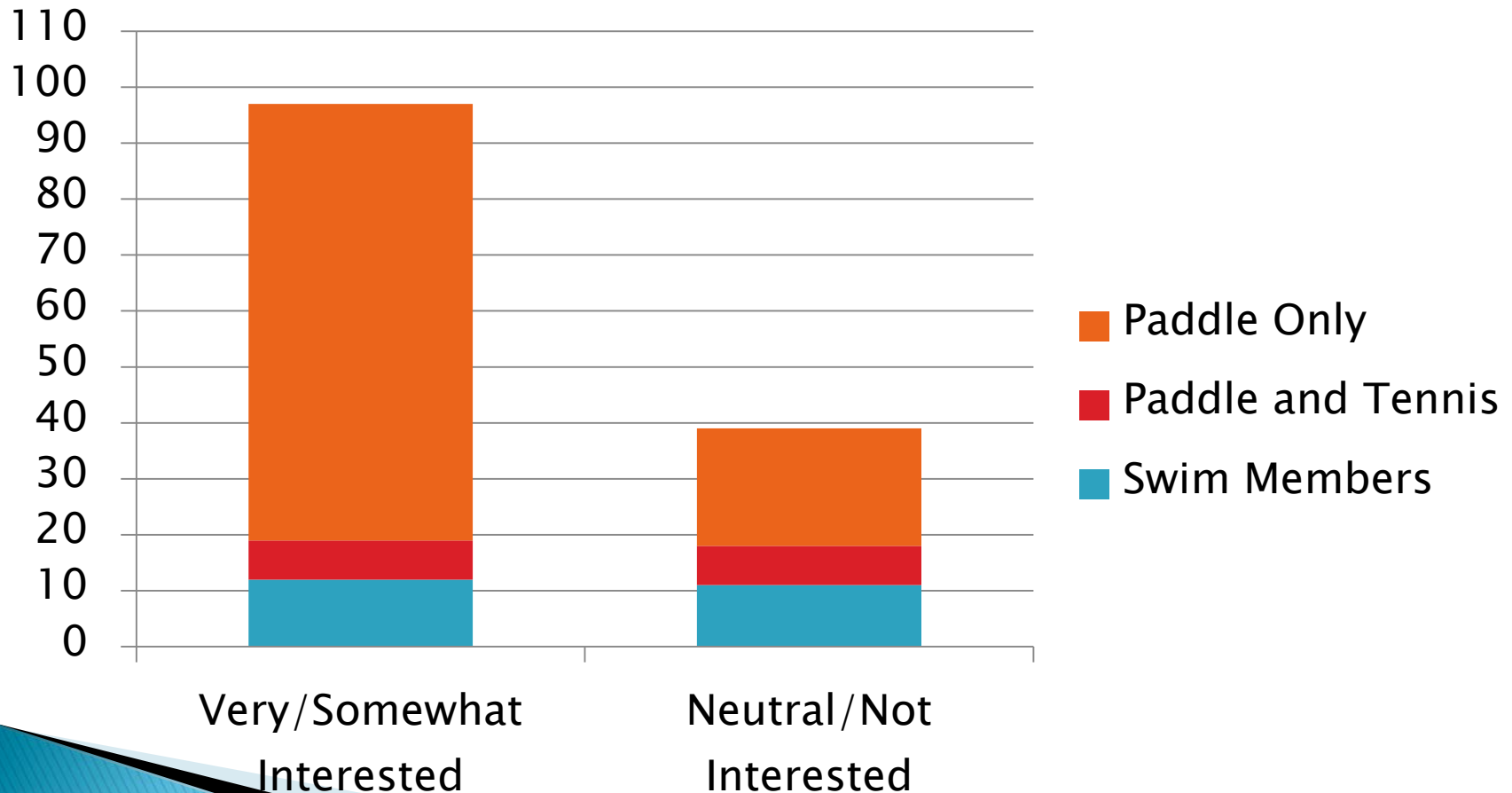
- ▶ 136 Memberships Playing Paddle (281 people)
- ▶ 116 Memberships Playing Tennis (276 people)
- ▶ Most paddle players are on a team
 - More than 90% of paddle and tennis players are on a team
 - 70% of swim members playing paddle are on a team

Analysis of Open-Ended Comments

- ▶ 70 supportive comments
 - ▶ 18 non-supportive comments
 - ▶ Talking Points
 - Dues increase is proposed for paddle only – swim dues unaffected
 - Paddle expansion will not impact current plans to improve bathroom
 - Bathroom committee?
 - Zoning limitations to expanded snack bar
 - Better communicate to membership about paddle program
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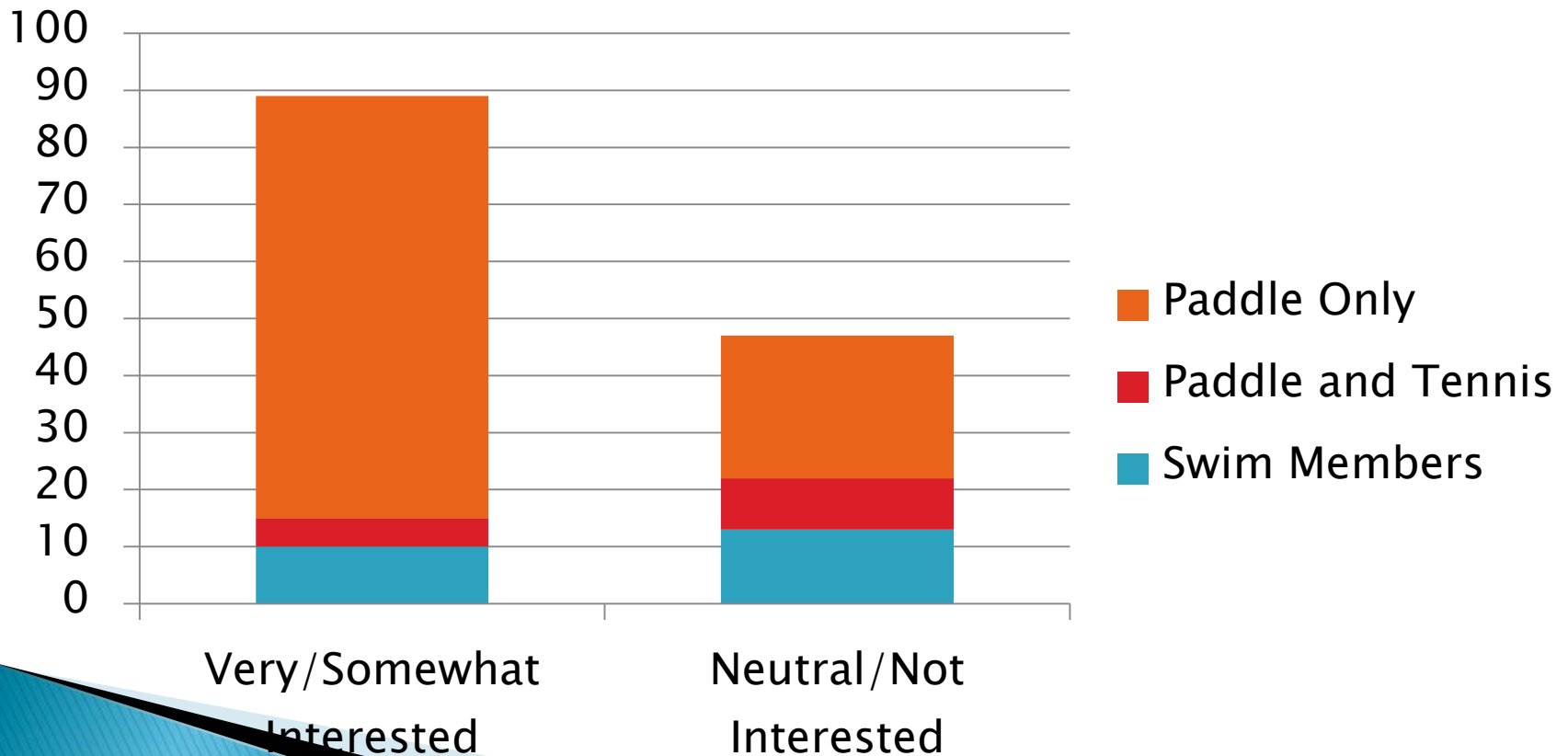
Interest in One Court

- ▶ 79% of respondents have interest in adding 1 court
- ▶ Swim member and paddle and tennis players are evenly split



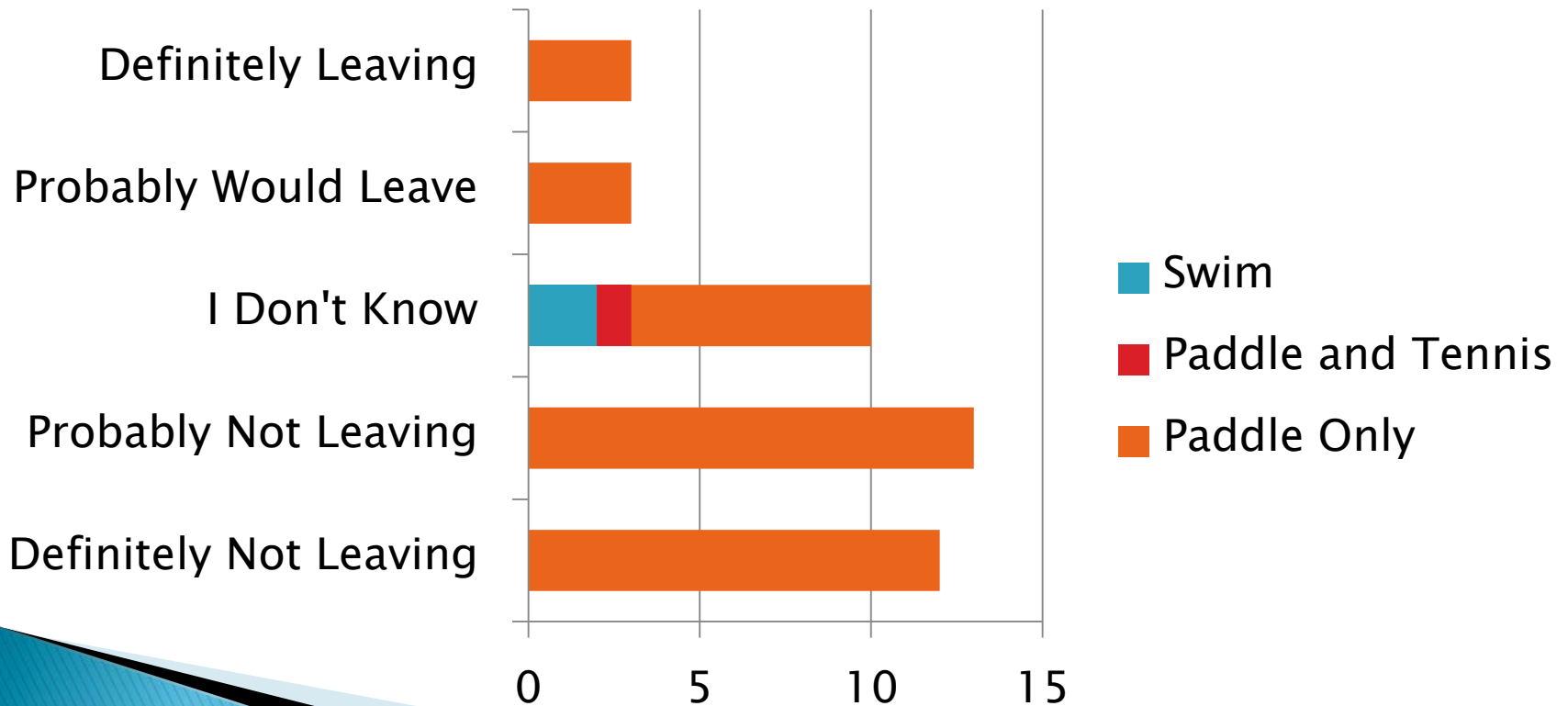
Interest in Two Courts

- ▶ 73% of respondents have interest in adding 2 courts
- ▶ Swim members and paddle and tennis players slightly more not interested



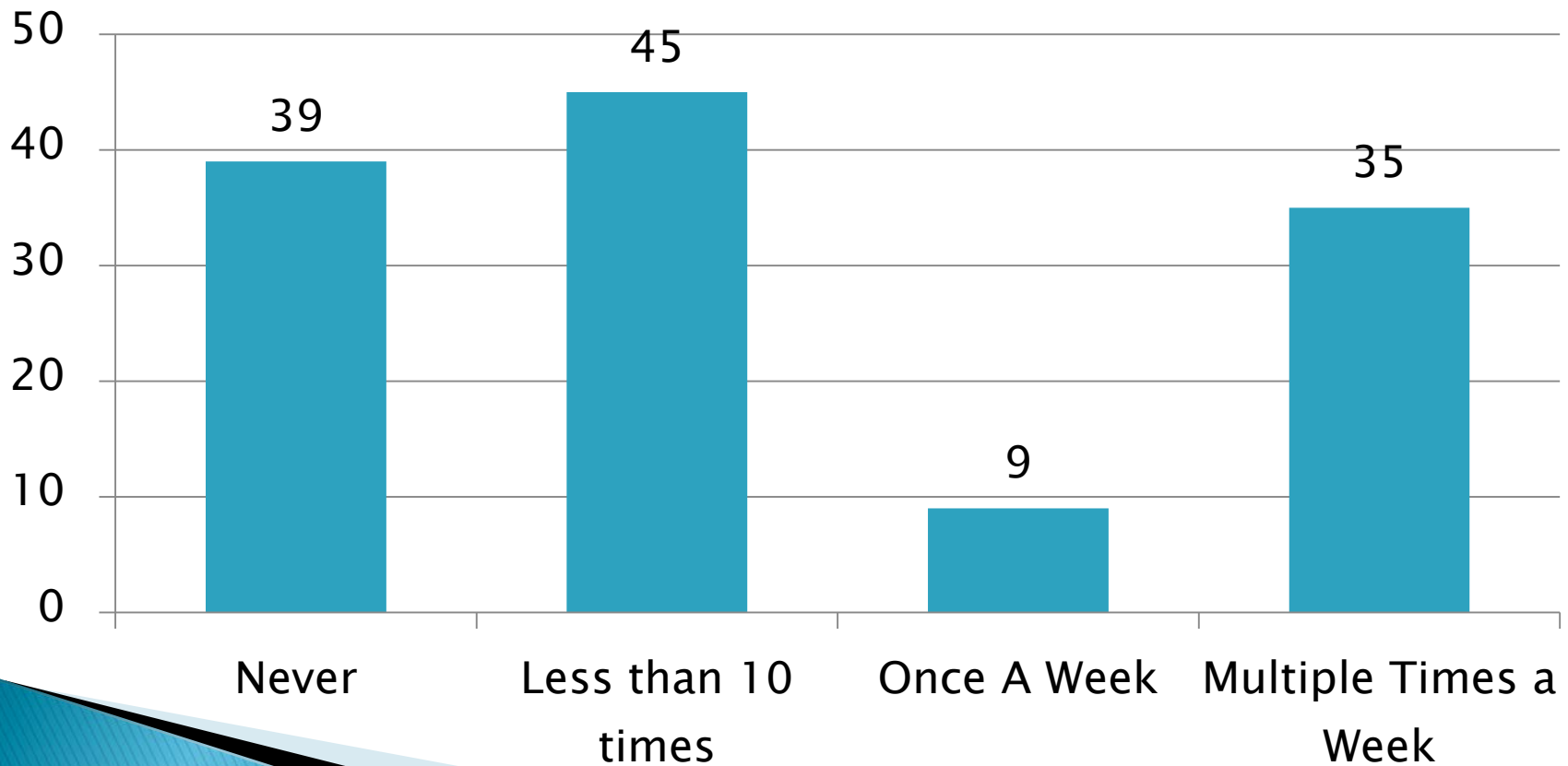
Springhaven Exposure

- ▶ 60% unlikely to leave
- ▶ 6 members may leave, 10 member don't know



Tennis Court Usage By Swim Members

- ▶ 30% of swim members never use the tennis courts
- ▶ 65% of swim members use the courts never or less than 10 times per summer



Priority of Tennis Improvements

	Swim (115)	Paddle/Tennis (20)	Tennis Only (19)
Water Fountain	1	3	4
Lights	2	2	2
Viewing Deck	3	5	3
More Pro Hours	4	4	8
Tennis Hut	5	7	6
New Bathroom	6	6	1
Renovate Bathroom	7	1	7
Parking Lot	8	8	5
Pro Shop	9	9	9